

# BOHEMIAN 2019 AD PLANNER

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Client: \_\_\_\_\_ Acct Exec: \_\_\_\_\_

Size: \_\_\_\_\_ Frequency: \_\_\_\_\_ Contract start date: \_\_\_\_\_

## Publish Date

- JAN 2
- JAN 9 **HEALTH & WELLNESS**
- JAN 16 **★ SONOMA**
- JAN 23 **HEALTH & WELLNESS**
- JAN 30
- FEB 6 **LOVE & SEX**
- FEB 13 **★ CALISTOGA**
- FEB 20
- FEB 27 **SO CO RESTAURANT WEEK GLOSSY GATEFOLD**
- MAR 6
- MAR 13 **★ ROHNERT PARK/COTATI** St. Patrick's Day
- MAR 20 **BEST OF SONOMA & NAPA**
- MAR 27 **BEST OF WINNERS PHOTO FINISH** Easter
- APR 3 **SPRING LITERATURE / ★ SANTA ROSA**
- APR 10 **RESIDENT TOURIST / PROFILES**
- APR 17 **CANNABIS**
- APR 24
- MAY 1 **★ PETALUMA** Cinco De Mayo
- MAY 8 Mother's Day
- MAY 15 **OUTDOOR ADVENTURE**
- MAY 22 **HOT SUMMER GUIDE** Memorial Day
- MAY 29 **ECO LIVING**
- JUNE 5 **GAY PRIDE / BOHÈME / ★ GUERNEVILLE**
- JUNE 12 **LOCAL PURVEYORS** Father's Day
- JUNE 19
- JUNE 26

## Publish Date

- JULY 3 **★ BODEGA/BODEGA BAY**
- JULY 10
- JULY 17 **FOOD & DRINK**
- JULY 24
- JULY 31 **★ WINDSOR**
- AUG 7 **NORBAYS**
- AUG 14
- AUG 21 **FALL ARTS**
- AUG 28 Labor Day
- SEPT 4 **★ SEBASTOPOL**
- SEPT 11
- SEPT 18 **BEER**
- SEPT 25 **HARVEST**
- OCT 2 **BEST OF HANDBOOK / 2020 BEST OF BALLOT #1**
- OCT 9 **ENDORSEMENTS / ★ HEALDSBURG**
- OCT 16 **BOHO AWARDS**
- OCT 23 **NONPROFIT & "GO LOCAL" GLOSSY GATEFOLD** Halloween & Day of the Dead
- OCT 30
- NOV 6 **2020 BEST OF BALLOT #2 / ★ NAPA**
- NOV 13 **HOLIDAY ARTS / GIFT GUIDE**
- NOV 20 Thanksgiving
- NOV 27 **EXPLORE THE NORTH BAY MAGAZINE**
- DEC 4 **★ OCCIDENTAL**
- DEC 11 **GIFT GUIDE "GO LOCAL" GLOSSY GATEFOLD**
- DEC 18 Christmas
- DEC 25 **NEW YEAR'S EVE**